



Design systems leader and people manager with 12+ years in product and UX design — 10+ of them building design systems, infrastructure, and the teams behind them. Currently manage a team of 8 at Mozilla whose system serves 50 designers and roughly 600 engineers across Desktop, iOS, and Android; launched Mozilla's first AI-enabled design system workflows and grew token adoption from 0% to 65%. Previously founded and scaled design systems from the ground up at Rocket and Sift, leading combined design and engineering teams through design-to-code delivery.

CORE EXPERTISE

Design Team Leadership & Mentorship

Hiring & Performance Management

Executive & Cross-Functional Alignment

Design Systems Architecture

Design Systems Governance

Adoption Strategy & Metrics

AI-Enabled Design Workflows

UX Operations

Cross-Platform Design (Desktop, Web, iOS, Android)

Design Tokens & Theming

Component Libraries

Design-to-Code Workflows

Design Infrastructure

Accessibility & Inclusive Design

Figma

Zeroheight & Supernova

Brand & Visual Identity Systems

EXPERIENCE

- Senior Manager, Design Systems, Foundations & UX Operations

June 2022 – Present

Mozilla — Firefox (Remote)

- Lead and develop a team of 8 (3 product designers, 2 design technologists, an icon designer, an illustrator, and a UX operations manager). Build mentorship structures, growth and promotion paths, and manage performance.
 - Own the vision, architecture, and roadmap for Firefox's cross-platform design system, including component libraries, design tokens, and visual language — serving 50 designers and roughly 600 engineers across Desktop, iOS, and Android, with no dedicated PM for the system.
 - Partnered with the brand team to design a new brand and the company mascot, then co-led the full product system migration to the refreshed identity — cutting the timeline by roughly a year versus past efforts through design system setup.
 - Grew design token adoption from 0% to 65% org-wide on Firefox Desktop through hiring contractors and organizing adoption efforts. This established the foundation for consistent UI across every Firefox surface.
 - Defined the governance model for design system contribution, adoption, and decision-making across distributed product teams, and facilitate workshops that align system priorities with business and executive goals.
 - Defining the review model with the team determining what ships automatically versus what needs cross-team sign-off as Figma became the source of truth for design tokens in code.
 - Launched the design system's first AI-enabled workflows (custom AI design skills, MCP integrations with Supernova and Figma, and Claude-powered tooling) accelerating component creation and moving the system toward machine-readable design standards.
 - Work directly with engineering and accessibility leadership to translate design standards into resilient, scalable UI foundations.
 - Champion equity, culture, and belonging as an ERG leader, embedding inclusive practice of accessibility into the organization.
- Team Leader of Design & Engineering, Design Systems

Oct 2021 – May 2022

Rocket Companies — Detroit, MI

- Grew from founding designer to leading a combined team of 10 (5 designers, 5 engineers), scaling Rocket's design system across its full product portfolio.
 - Led a full migration of the design system to a new brand identity across Rocket's product portfolio, securing an adoption mandate from every engineering team.
 - Connected coded component systems to design libraries, leading design-to-code workflows with engineering, product, and accessibility leads to ship resilient, scalable UI foundations.
 - Directed design pattern critique and quality standards across web platforms, holding consistency steady as the portfolio scaled.
 - Authored documentation on design system decisions, standards, and process that made cross-team adoption self-serve.
- Senior Product Designer, Design Systems

Oct 2019 – Oct 2021

Rocket Mortgage — Detroit, MI

- Founded Rocket's design system libraries as its first dedicated designer, establishing the foundational Figma Library, templates, and reusable patterns adopted across its web platforms.
 - Guided design system strategy and prioritization through heuristic evaluation of business and user requirements.
 - Validated components before rollout through usability studies, concept testing, and brand testing.
 - Consulted new products and acquisitions on how to adopt the design system in stages

- Senior Product Designer

Sift — Detroit, MI

- Managed Sift's product design system while leading the mobile app designs and mentoring the brand designer and design interns.
 - Led design of Sift's org chart tool, now the core of the company's product — a G2 category Leader since 2021 and ranked #1 in Best Usability for org chart software in 2025.
 - Established product-wide theming and color architecture, auditing existing design tokens alongside a design intern and defining a single pattern applied across every product surface.
 - Designed end-to-end user experiences, user flows, site maps, and information architecture across core product surfaces.
 - Built personas, user journeys, and ecosystem maps in partnership with product and strategy stakeholders.
 - Ran usability studies and concept testing that validated product direction ahead of development.

Sept 2017 – Oct 2019
- Senior User Experience Designer — Design System & Product Design

PTC — Needham, MA

- Owned end-to-end design for a core product experience, from concept through delivery, alongside PTC's design system.
 - Contributed components and patterns to PTC's design system, applying strategic thinking to conceptual designs across multiple device types and mediums.

March 2017 – Sept 2017
- Experience Designer

SapientNitro — Boston, MA

- Led CMS-focused work designing APIs and functionality for a client design system, alongside digital experience work for enterprise clients including Dunkin' Donuts, Comcast, and major financial services brands.

Feb 2015 – March 2017
- Part-Time UX/UI Designer

Doner — Southfield, MI

- Designed product experiences for national brand campaigns including Minute Maid, JCPenney, and Fleischmann's Bread, and supported new-business pitch initiatives.

Sept 2014 – Dec 2014

ADVISORY & FREELANCE WORK

Freelance Designer & Design Advisor — Ongoing since Aug 2014

Advise organizations on product design, design systems, and UX strategy alongside full-time roles.
Clients include Ergotron, Enovate Medical, Benefitfocus, Amherst Capital, E-forms, SearchStax, Eventhub, ExchangeLodge, and MeetingPulse.

EDUCATION

M.A., Organizational Leadership
University of Denver — Concentration in Strategic Change and Innovation
June 2020 – December 2024

BFA, Advertising Design
College for Creative Studies — Detroit, MI
December 2014

ACTIVITIES

Speaker & Mentor
Volunteer teaching design workshops with local community kids

Mentors early-career designers and career transitioners

Speaks at local design industry events