



SKILLS

- Lead product conversations, cross team collaboration sessions, and implementation discussions
- Manage and mentor junior team members
- Design wireframes and mock up designs for websites, mobile, and SaaS applications
- Innovate on user experiences, user flows, site maps and information architecture with the use of UX tools
- Create personas, user journeys, and identify ecosystems alongside a strategic partnership
- Evaluate business and customer requirements. Create heuristic evaluations to review and amplify strategy.
- Strategic thinking for conceptual designs through multiple medias.
- Prototype designs quickly using tools such as Invision, UXPin, and Flinto, Sketch, Figma.
- Conduct usability studies and concept testing through a variety of research methods.
- Do front end coding using HTML5, CSS3, and javascript for responsive website and applications.
- Plan, and facilitate in person and remote team workshops and events with a focus on design thinking.
- Fluent in Russian.

EDUCATION

College for Creative Studies

Detroit, MI
BFA in Advertising Design
December 2014

AWARDS

Finalist for MITX awards

Best in UX category
2016

EXPERIENCE

Senior Product Designer

Sift - Detroit, MI
September 2017 - October 2019

Freelance Designer

Clients Include: 36Creative, Amherst Capital, E-forms, SearchStax, Enovate Medical, SchoolPass
August 2014 - Present

Senior User Experience Designer - Product Design

PTC - Needham, MA
March 2017 - September 2017

Experience Designer

SapientNitro - Boston, MA
Clients Include: Dunkin Donuts, Comcast, Internal Projects, Large Financial Clients
February 2015 - March 2017

Part time UX/UI Designer

Doner - Southfield, MI
Clients Include: Minute Maid, JcPenny, Fleishmanns Bread, New Business Initiatives
September 2014 - December 2014

Jr. User Experience Designer

Publicis Worldwide - New York, NY
Clients include: Coffee-mate, Gardasil, Enfamil, PediaSure, Swiffer
August 2014 - August 2014

User Experience Intern

Publicis Kaplan Thaler - New York, NY
June 2014 - August 2014

Graphic Designer

Ernst Benz - Birmingham MI
February 2013 - April 2014

ACTIVITIES

Makelt Labs Member

- Design Marketing materials for various events
- Contribute to conversations about marketing and branding
- Volunteer to teach workshops with local community kids 2015-2017

CCS American Advertising Federation

- Founder and President
- Organize weekly meetings (guest speakers and workshops)
 - Lead team in competition entries and fundraisers. 2013 - 2014